



American
Anti-Vivisection
Society

2011

ANNUAL REPORT

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ADVOCACY

AAVS conducts multiple, ongoing campaigns to expose specific problems with animal research, while also proposing policy solutions. Prominent issues focused on in 2011 were genetic engineering of animals, and the business of Class B dealers.

GE ANIMALS

AAVS's opposition to the genetic modification of animals focused on the application pending with the FDA that would allow genetically engineered (GE) salmon to be sold for food. GE salmon is precedent-setting, as it is the first GE animal to be considered for human consumption, and it sets the stage for other GE animals already in the pipeline, including pigs and cows.

With our expertise on the health and welfare problems associated with GE salmon, and with genetic engineering in general, AAVS and its members supported several federal and state initiatives to bar the FDA from using federal money to approve GE animals, prohibit the sale or transport of GE fish, or require that GE fish at least be labeled if approved. We coordinated outreach efforts in the wider animal advocacy community and worked closely with partners in environmental protection, food safety, and consumer advocacy to draw attention to the animal health problems, as well as outline principles for a better policy for the oversight of GE animals. AAVS also provided consultation to the European Food Safety Authority on its draft guidance for risk assessment of food and feed from GE animals, along with animal health and welfare aspects.

Though legislation restricting GE fish did not pass last year, our combined efforts fended off aggressive lobbying efforts from the biotech industry to approve GE salmon; raised awareness about the threats posed by genetically engineering animals; built growing support to introduce measures that will keep GE animals out of the food supply

CLASS B DEALERS

More concerted efforts were made last year to shut down random source Class B dealers, who sell animals from individuals, pounds, and shelters to research facilities. In February, notorious dealers Floyd and Susan Martin were indicted on charges of conspiracy, aggravated identity theft, mail fraud, and making false statements to a government agency, in connection with their illegal dog dealing at Chestnut Grove Kennels in Pennsylvania. Meanwhile, AAVS pressed the United States Department of Agriculture (USDA) to take similar action against R&R Research, another dealer that continues to receive citations for violations of the Animal Welfare Act. In June, 1,600 petitions and 3,300 e-mails signed by AAVS members were sent to USDA urging the agency to permanently revoke R&R's dealer license. USDA reports that an investigation against this dealer is proceeding. Only 7 random source Class B dealers now remain open, and AAVS continues to push Congress and USDA to shut down these dealers once and for all.





PRIMATES BY THE NUMBERS

In 2011, AAVS research staff published an in-depth report, *Primates by the Numbers: The Use and Importation of Nonhuman Primates for Research and Testing in the United States*. Included in a special issue of the *AV Magazine*, the report exposes the unseen research and testing world that seems to have a limitless appetite for using nonhuman primates in highly invasive experiments. Today, more monkeys are held in U.S. labs than at any time

since 1973. *Primates by the Numbers* documents the toll this unsavory business takes on animals' lives, and has had an effect on the debate surrounding the sourcing of nonhuman primates for research. Our analysis was cited in an article about primate transportation in the journal *Nature*, where our letter to the editor appeared later, challenging the ethics of subjecting animals to such brutal treatment. Download or read *Primates by the Numbers*: www.aavs.org/Primates.



REDESIGNED WEBSITE

AAVS.org represents an immense information source dedicated to our mission, programs, campaigns, and history. On March 1, AAVS unveiled a redesigned website, featuring improved navigation, a new action center, and expanded options for supporting AAVS. As before, visitors can download the *Compassionate Shopping Guide*, press releases, brochures, reports, and an archive of *AV Magazines*.



8TH WORLD CONGRESS

For the 8th World Congress on Alternatives and Animal Use in the Life Sciences, AAVS Research Analyst Nina Mak created a poster on the functioning of Institutional Animal Care and Use Committees (IACUCs). The study examines and makes recommendations as to how IACUCs can improve consideration of ethical issues during the process of reviewing research proposals.

TO LEARN MORE

www.aavs.org



ANIMALEARN

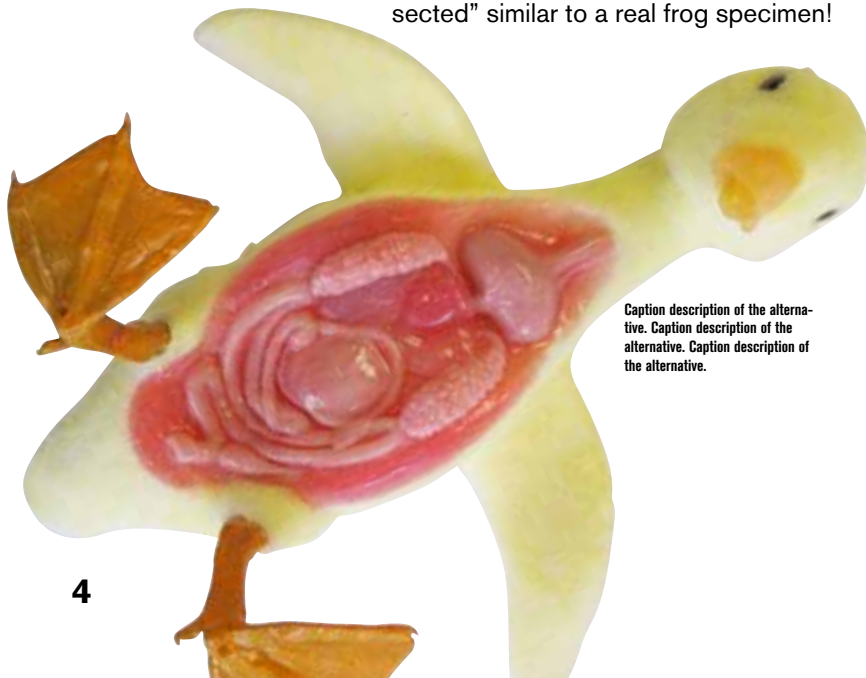
AVS's education department, Animalearn, provides valuable resources both online and offline to students, parents, and educators at all grade levels.

Throughout each year, Animalearn travels to schools, conferences, and other venues to teach the benefits of humane science education and promote the use of non-animal teaching alternatives to help foster 21st century learning.

Last year, Animalearn's efforts were highlighted in the first installment of AV Magazine, "Humane Teachers for Humane Students." The issue's content reinforces Animalearn's status as the premier humane science education resource in the United States.

THE SCIENCE BANK OFFERS CUTTING EDGE TECHNOLOGY

Animalearn offers better, kinder, and more innovative solutions to teach and study science in lieu of expensive and wasteful animal cadavers from biological supply companies. Animalearn is the "go to" resource for dissection alternatives by maintaining the country's largest free loan program of the latest humane alternatives for science education courses from kindergarten through college. In 2011, Animalearn added a variety of new models and software programs to The Science Bank, including a one-of-a-kind anatomically correct duckling model, a hen model, and an innovative frog dissection model that can be "dissected" similar to a real frog specimen!



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ANIMALEARN AT THE 8TH WORLD CONGRESS

Animalearn had a prominent presence at the 8th World Congress on Alternatives and Animal Use in the Life Sciences, held in Montreal, Canada last August. In conjunction with InterNICHE, Animalearn co-hosted the Multimedia Exhibition (MME), which provided a unique opportunity to inform the scientific community of the expanding variety of innovative alternatives available from The Science Bank. The MME featured workstations and demonstrations for anatomy and zoology, clinical skills and surgery, physiology and pharmacology, and other disciplines. The MME also provided access to online alternatives, and databases of alternatives within education and training.

AAVS Education Director Laura Ducceschi co-chaired a panel entitled Introducing Multimedia to the Curriculum, comprised of academics and advocates from the U.S., Europe, and Asia. Additionally, Animalearn teamed up with Dr. Lynnette Hart and Mary Wood (UC Davis) and Bill Storm (Davis Unified School District) to present a poster entitled Teaching Human Biology and Health in Pre-College.

“I really appreciate that we can obtain the K9 urinary catheter manikin and K9 intubation trainer on loan. Our vet tech students need to gain as much experience as possible before they perform procedures on live pets. Thank you so much.”

CHERYL ALDERSON, DVM
CARRINGTON COLLEGE
POMONA, CALIFORNIA

HUMANE EDUCATOR AND HUMANE PARENT OF THE YEAR

The 2011 Humane Educator of the Year honoree was Michelle Galaria, a biology teacher at James Logan High School in Union City, California. Honored at the National Association of Biology Teachers Conference in Anaheim, Michelle was selected for this award based on the remarkable progress she has made to institute humane teaching methods at her school. By using dissection alternatives in her own classroom, Michelle demonstrated to fellow teachers, administrators, and students the benefits of alternative methods over the traditional use of animals. In recognition of her leadership and passion as an educator, Michelle was elected co-chair of the Logan High School science department and hopes to one day see a no-dissection policy implemented in her school district.

The 2011 Humane Parent of the Year honoree was Anne Graff, a dedicated mother and animal advocate residing in Lexington, Kentucky. Anne was selected because of her work to educate district officials and teachers about dissection alternatives, as well as her dedication to help incorporate them into the curriculum at Henry Clay High School, where her daughter is a student.



Animalearn Director Laura Ducceschi (L), Humane Educator of the Year Michelle Galaria, Animalearn Associate Director Nicole Green (R).



Humane parent of the year Anne Graff (L) with her daughter, Kaitlin (R).

TO LEARN MORE
www.animalearn.org

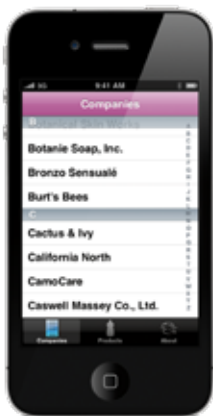


LEAPING BUNNY

In 2011, AAVS served its fifth year as chair of the Coalition for Consumer Information on Cosmetics (CCIC). In this leadership role, AAVS is responsible for certifying new cosmetic, personal care, and household product companies, guaranteeing that their products are free of any new animal testing for ingredients, formulations, and finished products. In addition, companies that join the Leaping Bunny Program must recommit to the program annually and be open to compliance audits. Last year, AAVS worked with an independent auditor to complete six audits of Leaping Bunny companies, ensuring their continued compliance with the Leaping Bunny Program. It is this important step that allows consumers to trust that the companies listed in our Compassionate Shopping Guide are truly cruelty-free.

HAVE A SMART PHONE?

Scan below to get the Cruelty-Free app.



ANDROID APP



IPHONE APP

LEAPING BUNNY TURNS 15

AAVS was honored to serve as chair while the CCIC celebrated 15 years of connecting compassionate consumers with cruelty-free companies. Working with over 60 manufacturers throughout the month of November, AAVS commemorated CCIC's anniversary through promotions and contests available exclusively to Leaping Bunny supporters. The month-long celebration culminated with a giveaway of five prize boxes filled with \$1,000 worth of donated cruelty-free products. This anniversary marked an opportune moment to reflect on the Leaping Bunny Program's tremendous growth and success since its inception in 1996.

MARKETING THE BUNNY

Last year, AAVS worked with many potential new companies to help them earn cruelty-free certification. This outreach included attending Natural Products Expo East in Boston, where AAVS staff spoke with representatives from 25 companies about joining the Leaping Bunny Program. Additionally, we thanked

over two dozen companies for their existing commitment, and discussed future promotional opportunities. In addition, AAVS staff corresponded with nearly 300 companies that expressed interest in joining the program, resulting in 75 new certifications, with 35 also licensing the Leaping Bunny Logo. By far, 2011 was our most successful year for attracting new companies.

AAVS continued to make gains in its consumer outreach efforts during the year. AAVS and the Leaping Bunny Program distributed over 218,000 Compassionate Shopping Guides in 2011, making it easy for compassionate consumers to identify and purchase cruelty-free products. The corresponding iPhone and Android shopping guide apps also saw over 1,000 downloads per month. Staff worked with certified companies to help promote them through Facebook, Twitter and our monthly Leaping Bunny e-mails that are sent to over 30,000 compassionate shoppers. In July, AAVS staff also spoke at and tabled during the Taking Action for Animals conference, where they were able to provide information and product samples to over 1,000 attendees. In December, AAVS provided holiday shoppers with over 70 online coupons from Leaping Bunny certified companies. The Leaping Bunny Program continued to garner high marks for its cruelty-free standard in numerous print and online publications throughout the year and was featured in a New York Times article about cruelty-free labeling.

218,000+
SHOPPING GUIDES DISTRIBUTED IN 2011

36,139
PEOPLE SIGNED THE CRUELTY-FREE PLEDGE

426
CERTIFIED CRUELTY-FREE COMPANIES

75
COMPANIES CERTIFIED IN 2011

35,146
LIKES ON FACEBOOK



Leaping Bunny advertisements are placed in prominent national magazines like *E-Magazine* and *Ms. Magazine*

A sampling from among the companies certified in 2011:

ANDALOU NATURALS

www.andalou.com

“Andalou champions social responsibility and philanthropy by supporting sustainable trade, eco-conservation and collective relationships, while bestowing a true and meaningful reason to succeed. The company’s products blend natural, organic and fair-trade ingredients with quality standards and meaningful ethics.”

CALDREA

www.caldrea.com

“Using the finest plant-derived ingredients and essential oils, Caldrea products are highly effective, consistently earth-friendly, and provide natural freshness and cleaning potency. Caldrea’s home cleaning solutions ignite the senses and inspire people to live beautifully.”

DR. WOODS PRODUCTS

www.drwoodsproducts.com

“Incorporating the natural healing properties of olive oil with an invigorating scent, Dr. Wood’s Castile Soaps are very mild, biodegradable, and versatile for everyday use, including body wash, facial cleanser, shampoo, shaving lather, even laundry detergent.”

JING AI

www.jingaiskin.com

“Jing Ai cosmetics are effective, beautiful and give the user a special, unmistakable luminous glow. Every product is formulated with the finest certified-organic ingredients, including botanical and flower oils, natural mineral pigments, and coconut oil, and all are gluten free.”

LOTUS BRANDS

www.lotusbrands.com

“Lotus Brands provide safe, effective, and natural solutions for people to maintain their well-being in harmony with the planet. The company offers products for nasal cleaning, oral care, hair care, skin care, and household cleaning, along with fragrances, incense, music, and literature.”

MRS. MEYER’S CLEAN DAY

www.mrsmeyers.com

“Mrs. Meyer’s philosophy is to make straightforward, safe, honest cleaners that smell good and work like the dickens on dirt. All of their products are made with natural essential oils and packaged in recyclable materials. And yes, there really is a Mrs. Meyer!”

TO LEARN MORE

www.leapingbunny.org



SANCTUARY FUND

Funded in large part with contributions from members, AAVS supports sanctuaries that provide care for animals who have been released from research laboratories or rescued from other tragic situations. AAVS carefully screens all applicants to ensure that they adhere to the highest standards of care for the animals.

AAVS was very pleased to fund five new grant recipients last year: Chimp Haven, Born Free USA Primate Sanctuary, Equine Advocates, The Center For Great Apes, and Animal Farm. Additionally, AAVS designated grants for two exceptional entities that provide support services and offer accreditation for qualified facilities: the Global Federation of Animal Sanctuaries and the American Sanctuary Association.



CHIMPANZEE SANCTUARY NORTHWEST, Washington

www.theanimalfarm.com

CSNW is home to seven chimpanzees formerly used in hepatitis research and as breeders. While the chimps once spent years housed in stark cages in a windowless basement, they now enjoy attentive caregivers, spacious and enriching indoor housing, and the warmth of sunshine as they live and play as a family in the new, two acre, outdoor 'exploratorium' built in 2011.



JUNGLE FRIENDS PRIMATE SANCTUARY, Florida

www.junglefriends.org

Jungle Friends has received grants to help support and continue to rescue monkeys from labs. This sanctuary is accredited by both the Global Federation of Animal Sanctuaries and American Sanctuary Association, and comes highly recommended for standards of care, responsiveness to the unique needs of animals from labs, and conscientious management.



MINDY'S MEMORY PRIMATE SANCTUARY, Oklahoma

www.mindysmem.org

Mindy's Memory provides a healthy, safe, and humane environment for any primates needing care and treatment. With AAVS's support, Mindy's Memory was able to take in a dozen macaque monkeys released from a lab in 2011. They also received monkeys previously used in invasive brain studies; thankfully, all have remarkably recovered.



THE CENTER FOR GREAT APES, Florida

www.centerforgreatapes.org

The Center for Great Apes was set up in 1993 to offer permanent haven for orangutans and chimpanzees who have been retired from the entertainment industry, from research, or who are no longer wanted as pets. AAVS awarded The Center a grant to contribute to the healthcare needs of two elderly chimpanzees who had been used in biomedical research.

“Thank you for AAVS’s contribution to help Chimp Haven accommodate JoJo, Pierre, Murphy, Doc, and Flick. Your generosity will make a tremendous difference in the lives of these five delightful chimpanzees who have suffered through so much.”

KAREN ALLEN
 NATIONAL ADVANCEMENT DIRECTOR
 CHIMP HAVEN

CHIMP HAVEN, Louisiana

www.chimphaven.org

Established in 1995, Chimp Haven provides lifetime care primarily for chimpanzees who have been retired from medical research. In 2011, five elderly chimpanzees who had special needs due to their history in labs, arrived from a failed sanctuary in Texas. AAVS’s grant will help to build a special area for those new arrivals: a multi-acre, wooded ‘island’ surrounded by a moat.



BORN FREE USA PRIMATE SANCTUARY, Texas

www.bornfreeusa.org/sanctuary

Born Free USA’s Primate Sanctuary provides primates with high quality care in a naturalistic setting, minimizing human interference. Given the Primate Sanctuary’s acceptance of over 100 monkeys from a failed sanctuary in 2011, AAVS was all too happy to reward Born Free with a grant to assist with the care of the monkeys, many of whom are former research subjects.



ANIMALI FARM, California

www.theanimalifarm.org

Animali was awarded a grant to assist with their rescue of horses discarded from the Premarin industry, which exploits female horses for the production of pharmaceuticals. Animali has saved foals born as a consequence of drug production, and has successfully relocated hundreds of mares in recent years.



EQUINE ADVOCATES, New York

www.equineadvocates.org

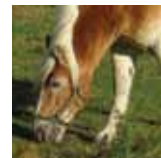
AAVS’s grant to Equine Advocates is also to assist in care for horses who have been casualties of the Premarin industry. Since 1996, Equine Advocates has helped rescue thousands of horses, ponies, donkeys and mules from slaughter, abuse, and neglect. They also maintain an education center dedicated to informing visitors about all equine issues.



RYERSS FARM FOR AGED EQUINES, Pennsylvania

www.ryerss.org

Ryerss has been awarded grants in recognition of the extra care provided to several resident horses who were previously used in production of snake anti-venom at a pharmaceutical company; their rescue and adoption program for Premarin foals; and the valuable role Ryerss’ plays working with local cruelty investigators on abuse and neglect cases.



ALTERNATIVES RESEARCH & DEVELOPMENT FOUNDATION



A AVS's affiliate, the Alternatives Research and Development Foundation (ARDF), was established in 1993 to fund and promote the development, validation, and adoption of non-animal methods in biomedical research, product testing, and education.

In 2011, ARDF's Alternatives Research Grant Program provided funds totaling over \$150,000 for the following projects:

Christopher H. Contag, Ph.D.

Stanford University; Stanford, CA

A Viable Human Tissue Model for the Development of Cancer Imaging Agents

John F. Eberth, Ph.D.

University of Houston; Houston, TX

Physical Model of Hemodynamic Wave Propagation on Traumatic Brain Injury

L. Ray Whalen, DVM, Ph.D.

Colorado State University; Fort Collins, CO

Development of Virtual Canine Anatomy and Virtual Equine Anatomy Programs for Veterinary Medicine and Biomedical Science Instruction

Stuart K. Williams II, Ph.D.

University of Louisville; Louisville, KY

Human Blood Vessel Mimics as In Vitro Aneurysm Models for Evaluation of Endovascular Devices

In addition to research grants, ARDF provided grants totaling \$31,000 in sponsorships for initiatives including the Eighth World Congress on Alternatives & Animal Use in the Life Sciences, held in Montreal, Canada. ARDF's support funded a demonstration room of multimedia educational alternatives co-hosted by AAVS's Animalearn program. In addition, ARDF co-presented with AAVS staff a poster at the conference: Exclusion of Birds, Rats and Mice from Legal Protection in the U.S.: A Science Policy Case Study.

Another grant was made to the Institute for In Vitro Sciences to fund training on alternative methods for scientists in countries where animal testing is currently required. Awards to foster communication about alternatives went to support the projects AltTox, Altweb, and the U.K.-based journal Alternatives To Laboratory Animals (ATLA).

PEOPLE WORKING TOGETHER

In 2011, AAVS's commitment to our mission and to our members ensured effectiveness in spite of a challenging economy. AAVS enjoys a seamless flow between board, staff, and members. Even though our work is often conducted on a national and even international stage, we are a close-knit community united for a common purpose. We pool our resources and persevere, knowing that sustained, informed advocacy is the path to helping animals.



Board member Jeanne Bray receiving a certificate of service from President Sue Leary.

Board of Managers

Our Board meets every other month. The board receives a full accounting of activities and finances; approves plans and budgets; monitors performance, and weighs in freely. Most of our board members, bringing unique perspectives and valuable talents, have served for many years. All board members are Life members of AAVS and we owe them a debt of thanks for their service and dedication.

PRESIDENT
Sue A. Leary

VICE PRESIDENT
Joseph Ludwig

SECRETARY
Jeanne K. Bray

TREASURER
Aaron McIntyre

MEMBERS
Douglas R. Barr, Sr.
Denise Cowie
Margaret Dawson
Richard I. Torpey, Esq.
James A. Clark, Lifetime Emeritus

AAVS Staff

AAVS's efficiency and productivity are due to the hard work of this dedicated, creative group and to a working environment that is stable and supportive of them. Every job is oriented to our mission, and teamwork is not a cliché, but a daily work ethic. Salaries and benefits are modest but structured to recognize the staff's experience and talents. The average full time staff salary is: \$43,426.

Sue A. Leary
President

Jeanne Borden
Administrative Assistant

Chris Derer
Director of Development

Laura Ducceschi
Director of Education

Nicole Green
Associate Director of Education

Vicki Katrinak
Policy Analyst

Nina Mak
Research Analyst

Caitlin McGrother
Membership Assistant

Crystal Miller-Spiegel
Policy Analyst

Kim Paschen
Marketing Manager,
Leaping Bunny

Nicole Perry
Outreach Coordinator

Crystal Schaeffer
Outreach Director

Austin Schlack
Graphic Design
& Website Coordinator

Julie Sinnamon
Office Manager

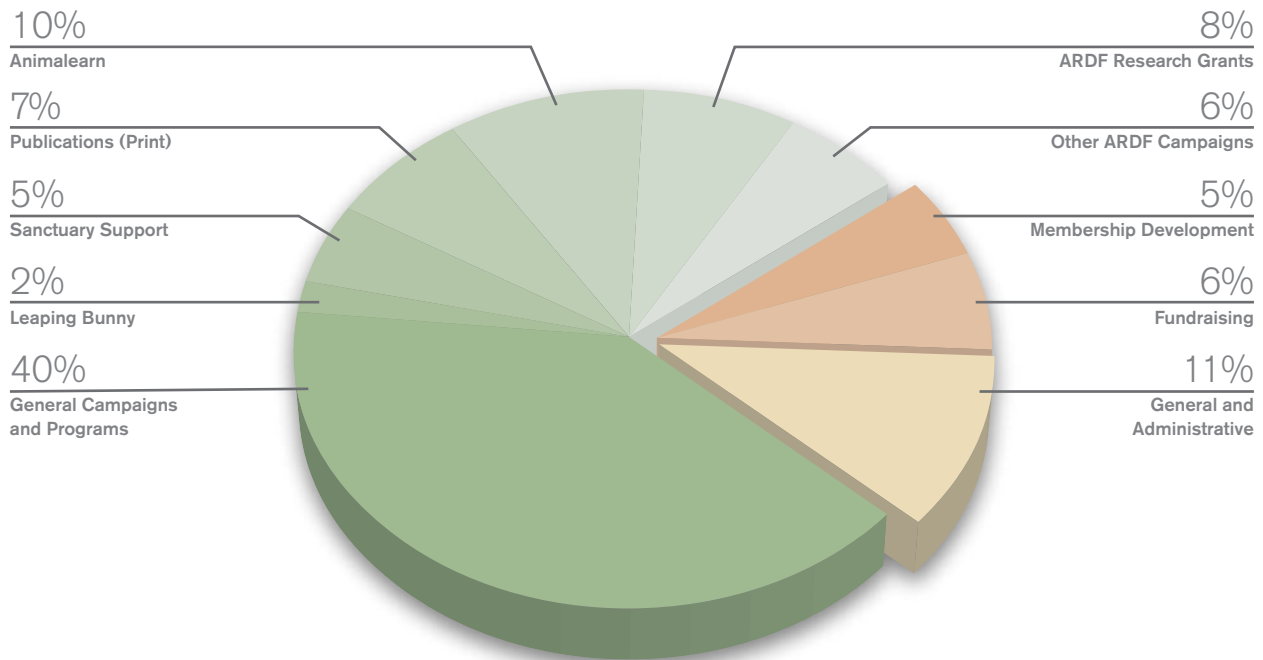
Partnerships

AAVS collaborates with like-minded organizations to maximize the effectiveness of our campaigns to help animals. In 2011, we participated in and financially contributed to several programs that advance our mission: Coalition for Consumer Information on Cosmetics, Animals & Society Institute Fellowship Program, National Council for Animal Protection, International Association Against Painful Experiments on Animals, Taking Action for Animals, and the Humane Education Coalition.

Members

Members are the heart of AAVS! AAVS benefits tremendously from our members, who are focused on our mission and ready to take action. Every day, our office buzzes with member calls and letters—requests for information and offers to help. Thanks to member support, sound management, and strategic policies, AAVS has been able to transcend the difficult economy and sustain focused activities. We are people working together for animals.

FINANCES



EXPENDITURES

CONSOLIDATED FINANCIAL STATEMENTS OF AAVS AND ARDF

Selected Financial Data as of and for the Year Ended: December 31, 2011

(all amounts in thousands of dollars)

CONSOLIDATED FINANCIAL POSITION AS OF DECEMBER 31, 2011

Cash and Cash Equivalents	\$ 706
Receivable from Estates and Trusts	262
Long-term Investments at Fair Value*	22,734
Beneficial Interest in Charitable Trusts	430
Beneficial Interest in Perpetual Trusts	1,584
Other Assets	58
Total Assets	25,774
Accrued Expenses	\$ 45
Deferred Membership Dues Revenue	121
Other	33
Total Liabilities	199
Net Assets	25,575
Total Liabilities and Net Assets	25,774

CONSOLIDATED CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2011

Net Assets as of 01-01-11	\$ 27,040
Membership Dues	234
Contributions and Bequests	762
Investment Income	668
Losses on Long-Term Investments	(1,171)
Losses on Interests in Charitable Trusts	(108)
Other	33
Total Increases	418
Program Expenses (78%)	1,471
General and Administrative (11%)	203
Fundraising (11%)	209
Total Decreases	1,883
Net Assets as of 12-31-11	25,575

* AAVS and ARDF do not invest in companies engaged in animal experimentation or other companies contrary to our missions. Audited financial statements and our Form 990 filed with the IRS are available upon request.

The mission of the American Anti-Vivisection Society is to unequivocally oppose and work to end experimentation on animals and to oppose all other forms of cruelty to animals. AAVS was founded in 1883 as the first nonprofit animal advocacy and educational organization in the United States dedicated to ending experimentation on animals in research, testing, and education.



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www.aavs.org