



American  
Anti-Vivisection  
Society

# 2012

ANNUAL REPORT



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# ADVOCACY

In 2012, AAVS contributed its unique expertise and leadership in advocacy, mobilizing tens of thousands of dedicated members and supporters every month on timely issues, with excellent results.



## CHIMPANZEES OUT OF LABS

As the National Institutes of Health (NIH) deliberated over how to drastically reduce the use of chimpanzees in federally-funded research (as recommended by an expert scientific panel the previous year), AAVS made sure they heard strong arguments advocating for all chimpanzees. We submitted detailed comments to NIH, warning against the real threat of reverting back to the way decisions had been made in the past, which resulted in the horrors of chimpanzees research. We urged that the moratorium on new chimpanzee experimentation proposals be made permanent; that all chimpanzees in labs should be immediately retired to qualified sanctuaries; and that NIH invest in developing non-animal alternative methods.

As the year came to a close, thousands of AAVS members sent petitions protesting the transfer of 100 chimpanzees from a notorious lab to another lab, and urged that they go to a sanctuary. Happily, on December 19, 2012, AAVS and advocates for animals all over the country celebrated NIH's announcement to do just that!



## PETS IN RESEARCH

In April, AAVS commended animal advocates in Minnesota, which became the 17th state to ban pound seizure, the practice of providing animals from pounds and shelters to research facilities. The law requiring Minnesota pounds to engage in this practice had been in place since 1949.

In July, the United States Department of Agriculture (USDA) took action against notorious Class B animal dealer, James Woudenberg, owner of R&R Research. After years of pressure from AAVS, the USDA filed an administrative complaint against Woudenberg for illegally obtaining animals for research. AAVS further urged the USDA to take similar action against Robert Perry, another dealer with repeated violations of the Animal Welfare Act. At year's end, only six random source Class B dealers were still operating. AAVS's campaign will continue to push Congress and the USDA to stop random source dealers once and for all.

## GE ANIMALS

At a conference aimed at exploring the responsible use of biotechnology, AAVS presented recent developments in animal genetic engineering and synthetic biology, highlighting the toll it takes on animals. AAVS recommended strategies for effective campaigns and for forging stronger partnerships with other nonprofit organizations working on human and environmental concerns.

In 2012, AAVS continued its leadership among animal advocacy organizations in opposing the development and sale of GE salmon for food, sharing our analysis of scientific papers to determine the effects on animals. As approval for genetically engineered pigs and cows would soon follow any approval of salmon, the stakes are high. AAVS successfully worked in coalition with consumer and environmental advocacy groups to build support for state and federal legislative initiatives to require labeling of GE foods; conduct a thorough assessment of the environmental impacts of raising GE salmon; and banning the sale and transport of GE salmon, should it be approved.



## PRIMATE TRANSPORT

Drawing on the research and statistics contained in our comprehensive 2011 report, "Primates by the Numbers," AAVS targeted United Airlines, following its merger with Continental Airlines, which was known for an active animal transport business. Commercial passenger airlines like United are ill-equipped to safely transport primates to research laboratories, due to 'cargo' conditions. As our report showed, this results in extreme stress, resulting in illness and even death. AAVS mobilized its members to urge United to end this practice, and the airline announced that it would in January 2013.



## OUTREACH

AAVS continued as a vital news service for those concerned about animal research, as a result of our monitoring of original sources, such as scientific papers, legislative bulletins, and news from academic, industry, and government scientists. Monthly e-newsletters and a bi-monthly print newsletter, *Activate for Animals*, highlight opportunities for members to take action on behalf of animals, and include the latest news and developments. An issue of *AV Magazine* featured a special insider's view of the 8th World Congress on Alternatives. AAVS's 2012 advertising campaigns educated the public on primate research, product testing, and humane education and drove traffic to our website.

TO LEARN MORE  
[www.aavs.org](http://www.aavs.org)  


# ANIMALEARN

**A**VS's education department, Animalearn, focused its efforts in 2012 on increasing the impact and reach of its free alternatives lending program, The Science Bank. Teachers and students were given hands-on experience with alternatives through workshops and exhibits at national and state conferences and school district training presentations. Animalearn increased its visibility with new marketing materials, and bolstered its relationships with companies developing humane alternatives, providing even more resources for compassionate students and educators.

In 2012, Animalearn added a variety of new models and software programs to The Science Bank, including the Vet Effects intubation training manikin. Keeping pace with consumer technology, the low cost iPad apps, Punflay Frog and Rat Dissection, were an instant hit, allowing students to perform virtual dissections with the swipe of a finger.

## 2012 HUMANE EDUCATOR AND HUMANE STUDENT AWARD RECIPIENTS

Animalearn's 2012 Humane Educator of the Year is Patty McGinnis, a teacher at Arcola Intermediate Middle School in Eagleville, PA. Patty, was recognized for her successful efforts to integrate technologically-advanced, non-animal alternatives into her school system.

Animalearn's 2012 Humane Student of the Year is Jasmine Caruk, a passionate high school student from Connecticut, clearly dedicated to making a difference for animals used in education. Jasmine presented moving testimony at a hearing for the adoption of student choice legislation in Connecticut.

## ANIMALEARN HELPS END TERMINAL DOG LAB

Upon learning that the University of Missouri's College of Veterinary Medicine was to use 40 beagle puppies in a student surgical training course, Animalearn contacted college faculty to offer the use of spay/neuter mannikins instead of live dogs. Animalearn made sure that the vet school was up to date on all available alternatives. Ultimately, the school used cadavers obtained from local shelters for the course, sparing the puppies from unnecessary suffering and death.

**“Animalearn provides a valuable service to biology teachers and health teachers nationwide. Students today are so fortunate to have so many choices when it comes to their learning, and Animalearn makes it easy for teachers to help support the individual needs of their learners.”**

**PATTY MCGINNIS**  
DIVISION DIRECTOR  
MIDDLE LEVEL SCIENCE TEACHING  
NATIONAL SCIENCE TEACHER ASSOCIATION



TO LEARN MORE

[www.animalearn.org](http://www.animalearn.org)



# LEAPING BUNNY

**A**AVS continued as Chair of the Coalition for Consumer Information on Cosmetics (CCIC) in 2012, managing the Leaping Bunny certification program for cosmetic, personal care, and household product companies. The certification assures the public that products, formulations, and component ingredients are free from new animal testing. The Leaping Bunny Program received high marks from consumer publications due to its thorough and transparent certification process, as well as its practice of conducting audits of select Leaping Bunny companies. This ensures the integrity of the Leaping Bunny Logo and the *Compassionate Shopping Guide*.

## GROWING BY LEAPS AND BOUNDS

2012 was another successful year for the Leaping Bunny Program. In March, staff attended Natural Product Expo West in Anaheim, CA. In three days, AAVS staff spoke to 120 different companies (both new and certified) about the benefits of being part of the Leaping Bunny Program. In addition, AAVS corresponded with over 300 companies interested in certification. The result of all of that outreach was the certification of 68 new companies, of which 31 decided to license the Leaping Bunny Logo.

As the number of certified companies continues to grow, so does interest in cruelty-free shopping among consumers. While AAVS continues to print and send out thousands of printed copies of the *Compassionate Shopping Guide*, real growth has been seen in the number of consumers who download the iPhone and Android cruelty-free apps. In 2012, over 3,000 users downloaded the app each month. Tens of thousands of consumers subscribe to the Leaping Bunny e-news must be those coupons!

## SPREADING THE WORD

AAVS staff took to the streets and the airwaves to help promote the Leaping Bunny Program. In 2012, staff attended the Taking Action for Animals conference and the Best Friends No More Homeless Pets Conference to spread the word about the importance of cruelty-free shopping and to distribute samples from Leaping Bunny companies. The Leaping Bunny Program was also featured in a news segment about cruelty-free labeling that was rebroadcast in six major U.S. cities. In December, AAVS worked on two special holiday promotions: a daily Advent Calendar, in which people could open an exclusive promotion each day, and a Coupon Extravaganza, with discounts and freebies from over 50 Leaping Bunny certified companies.

# 38,157

PEOPLE SIGNED THE CRUELTY-FREE PLEDGE

# 448

CERTIFIED CRUELTY-FREE COMPANIES

# 68

COMPANIES CERTIFIED IN 2012

# 38,529

LIKES ON FACEBOOK



TO LEARN MORE

[www.leapingbunny.org](http://www.leapingbunny.org)



# SANCTUARY FUND

**W**hile AAVS's mission is for lasting change and to end the use of animals in research, a lucky few are released from labs every year. Ensuring that these animals find sanctuary, where they can heal, recover, and enjoy life, is also an integral part of our work. In 1982, AAVS awarded its first grant for the care of a sweet monkey who was released after a cancer research lab closed. In the 30 years since, AAVS has awarded nearly one million dollars to many worthy sanctuaries throughout the United States, providing for the care of thousands of animals. AAVS carefully screens all applicants to ensure that they adhere to the highest standards of care for the animals.

## OVER \$100,000 WAS AWARDED IN 2012 TO THESE SANCTUARY FUND GRANT RECIPIENTS:

### **MINDY'S MEMORY PRIMATE SANCTUARY, OK**

[WWW.MINDYSMEM.ORG](http://WWW.MINDYSMEM.ORG)

### **JUNGLE FRIENDS PRIMATE SANCTUARY, FL**

[WWW.JUNGLEFRIENDS.ORG](http://WWW.JUNGLEFRIENDS.ORG)

### **PRIMARILY PRIMATES, TX**

[WWW.PRIMARILYPRIMATES.ORG](http://WWW.PRIMARILYPRIMATES.ORG)

### **CHIMPANZEE SANCTUARY NORTHWEST, WA**

[WWW.CHIMPSANCTUARYNW.ORG](http://WWW.CHIMPSANCTUARYNW.ORG)

### **BORN FREE USA PRIMATE SANCTUARY, TX**

[WWW.BORNFREEUSA.ORG/SANCTUARY](http://WWW.BORNFREEUSA.ORG/SANCTUARY)

### **ANIMALI FARM, CA**

[WWW.THEANIMALIFARM.COM](http://WWW.THEANIMALIFARM.COM)

### **CHIMP HAVEN, LA**

[WWW.CHIMPHAVEN.ORG](http://WWW.CHIMPHAVEN.ORG)

### **EQUINE ADVOCATES, NY**

[WWW.EQUINEADVOCATES.ORG](http://WWW.EQUINEADVOCATES.ORG)

### **THE CENTER FOR GREAT APES, FL**

[WWW.CENTERFORGREATAPES.ORG](http://WWW.CENTERFORGREATAPES.ORG)

### **RYERSS FARM FOR AGED EQUINES, PA**

[WWW.RYERSS.ORG](http://WWW.RYERSS.ORG)

### **GLOBAL FEDERATION OF ANIMAL SANCTUARIES, DC**

[WWW.SANCTUARYFEDERATION.ORG](http://WWW.SANCTUARYFEDERATION.ORG)

### **AMERICAN SANCTUARY ASSOCIATION, NV**

[WWW.ASAANIMALSANCTUARIES.ORG](http://WWW.ASAANIMALSANCTUARIES.ORG)



**“We’re overwhelmed by the outpouring of support for the chimpanzees after the Taylor Bridge Fire. Thank you so much to AAVS and its wonderful members for helping!”**

**SARAH BAECKLER**  
EXECUTIVE DIRECTOR  
CHIMPANZEE SANCTUARY NORTHWEST

# ALTERNATIVES RESEARCH & DEVELOPMENT FOUNDATION

## INNOVATION HAS ITS AWARDS.

AAVS's affiliate, the Alternatives Research & Development Foundation (ARDF), was established in 1993 to fund and promote the development, validation, and adoption of non-animal methods in biomedical research, product testing, and education.

In 2012, ARDF's Alternatives Research Grant Program awarded funds totaling over \$200,000 to:

### J. BRAD CASE, DVM, MS, DACVS

UNIVERSITY OF FLORIDA, GAINESVILLE, FL

Project: High-definition, video-assisted, operative simulation for the enhanced learning of basic and advanced veterinary surgery

### CHRISTOPHER H. CONTAG, PH.D.

STANFORD UNIVERSITY, STANFORD, CA

Project: An in vitro model of human breast cancer metastasis

### LUCA CUCULLO, PHD

TEXAS TECH UNIVERSITY, AMARILLO, TX

Project: Blood-brain barrier damage in diabetes-role of altered glycemia in the pathogenesis of CNS disorders

### MELISSA M. HERBST-KRAVOLETZ, PHD

UNIVERSITY OF ARIZONA, PHOENIX AZ

Project: Human reproductive mucosal models that mimic microflora microenvironments that more accurately predict compound toxicity

### ADRIAN J. MCNAIRN, PHD

CORNELL UNIVERSITY, ITHACA, NY

Project: Development of an inducible in vitro system to study spontaneous transformation of human mammary epithelial cells

### L. RAY WHALEN, DVM, PH.D.

COLORADO STATE UNIVERSITY, FORT COLLINS, CO

Project: Support for virtual canine anatomy and virtual equine anatomy programs in development

ARDF expresses its appreciation to The Institute For In Vitro Sciences, of Gaithersburg, Maryland, for coordinating the review process.

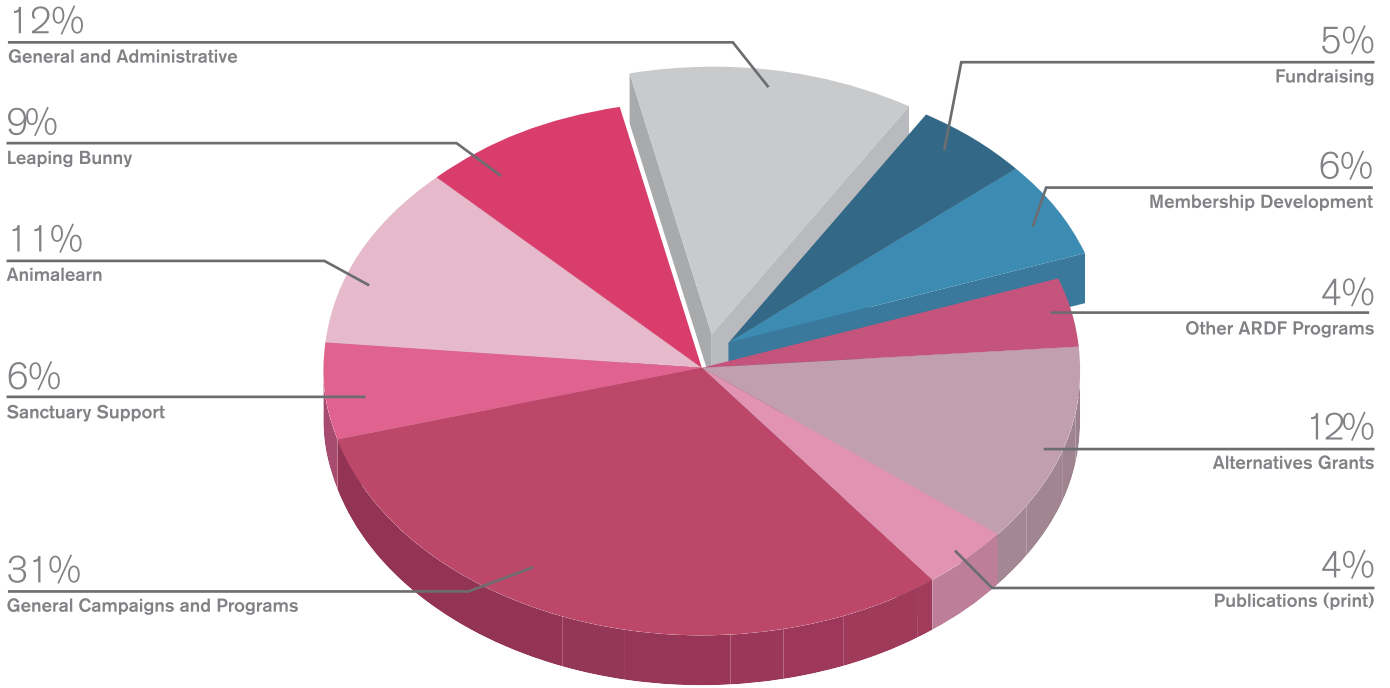
In September 2012, ARDF presented the William and Eleanor Cave Award to Melvin E. Andersen, a scientist with The Hamner Institutes for Health Sciences, in Research Triangle Park, North Carolina. Dr. Andersen was recognized for his "tireless efforts to promote recommendations from the National Academy of Sciences report, Toxicity Testing in the 21st Century: A Vision and A Strategy" according to ARDF and AAVS President Sue Leary. She continued, "Dr. Andersen was a key member of the committee that produced the 2007 report, which challenged traditional chemical testing, including the use of animals. Dr. Andersen understood that libraries are full of reports that sit on the shelf, so he has spoken, written, and debated with his peers in order to prevent that same fate. He has made a compelling case within the scientific community for moving away from traditional animal testing and it has had a remarkable effect. He may not have set out to save animals, but that will be the result of his efforts."

ARDF also continued its support of public education and dialogue in the scientific community about alternatives, through grants to the Altweb and AltTox websites in 2012.



# FINANCES

## EXPENDITURES



CONSOLIDATED FINANCIAL STATEMENTS OF AAVS AND ARDF

**Selected Financial Data as of and for the Year Ended: December 31, 2012**

(all amounts in thousands of dollars)

CONSOLIDATED FINANCIAL POSITION AS OF  
**DECEMBER 31, 2012**

Cash and Cash Equivalents	\$ 875
Receivable from Estates and Trusts	506
Long-term Investments at Fair Value*	24,112
Beneficial Interest in Charitable Trusts	471
Beneficial Interest in Perpetual Trusts	1,687
Other Assets	51
<b>Total Assets</b>	<b>27,702</b>
Accrued Expenses	\$ 47
Deferred Membership Dues Revenue	129
Other	49
Total Liabilities	225
Net Assets	27,477
<b>Total Liabilities and Net Assets</b>	<b>27,702</b>

CONSOLIDATED CHANGES IN NET ASSETS  
FOR THE YEAR ENDED **DECEMBER 31, 2012**

<b>Net Assets as of 01-01-12</b>	<b>\$ 25,576</b>
Membership Dues	238
Contributions and Bequests	964
Investment Income	643
Gains on Long-Term Investments	1,718
Gains on Interests in Charitable Trusts	144
Other	52
Total Increases	3,759
Program Expenses (76%)	1,417
General and Administrative (12%)	217
Fundraising (12%)	223
Total Decreases	1,857
<b>Net Assets as of 12-31-12</b>	<b>27,477</b>

\* AAVS and ARDF do not invest in companies engaged in animal experimentation or other companies contrary to our missions. Audited financial statements and our Form 990 filed with the IRS are available upon request.



# PEOPLE WORKING TOGETHER

In 2012, AAVS's commitment to our mission and to our members ensured a productive year. AAVS enjoys a seamless flow between board, staff, and members. Even though our work is often conducted on a national and even international stage, we are a close-knit community united for a common purpose. We pool our resources and persevere, knowing that sustained, informed advocacy is the path to helping animals.

## Board of Managers

Our Board meets every other month. The board receives a full accounting of activities and finances; approves plans and budgets; monitors performance, and weighs in freely. Most of our board members, bringing unique perspectives and valuable talents, have served for many years. All board members are Life members of AAVS and we owe them a debt of thanks for their service and dedication.

**PRESIDENT**  
Sue A. Leary

**VICE PRESIDENT**  
Joseph Ludwig

**SECRETARY**  
Jeanne K. Bray

**TREASURER**  
Aaron McIntyre

**MEMBERS**  
Douglas R. Barr, Sr.  
Denise Cowie  
Margaret Dawson  
Richard I. Torpey, *Esq.*  
James A. Clark, Lifetime  
Emeritus

## AAVS Staff

AAVS's efficiency and productivity are due to the hard work of this dedicated, creative group and to a working environment that is stable and supportive of them. Every job is oriented to our mission, and teamwork is not a cliché, but a daily work ethic. Salaries and benefits are modest but structured to recognize the staff's experience and talents.

Sue A. Leary  
President

Jeanne Borden  
Administrative Assistant

Chris Derer  
Director of Development

Nicole Green  
Director of Education

Vicki Katrinak  
Policy Analyst  
CCIC Administrator

Katherine Lewis  
Associate Director  
of Education

Nina Mak  
Research Analyst

Caitlin McGrother  
Membership Assistant

Crystal Miller-Spiegel  
Policy Analyst

Kim Paschen  
Communications Manager

Nicole Perry  
Outreach Coordinator  
CCIC Consumer Affairs  
Assistant

Crystal Schaeffer  
Outreach Director

Austin Schlack  
Graphic Design  
& Website Coordinator

Julie Sinnamon  
Office Manager

## Partnerships

AAVS collaborates with like-minded organizations to maximize the effectiveness of our campaigns to help animals. In 2012, we participated in and financially contributed to programs that advance our mission: Coalition for Consumer Information on Cosmetics, National Council for Animal Protection, International Association Against Painful Experiments on Animals, and Taking Action for Animals.

## Members

Members are the heart of AAVS!

AAVS benefits tremendously from our members, who are focused on our mission and ready to take action. Every day, our office buzzes with member calls and letters—requests for information and offers to help. Thanks to member support, sound management, and strategic policies, AAVS is thriving. We are people working together for animals.

The mission of the American Anti-Vivisection Society is to unequivocally oppose and work to end experimentation on animals and to oppose all other forms of cruelty to animals. AAVS was founded in 1883 as the first nonprofit animal advocacy and educational organization in the United States dedicated to ending experimentation on animals in research, testing, and education.



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