# the Caroline Earle White Society

# Your Guide to Planned Giving

#### MAKING CONTRIBUTIONS FOR THE ANIMALS NOW AND IN THE FUTURE



# the Caroline Earle White Society

When Caroline Earle White, founder of the American Anti-Vivisection Society, died in 1916, Robert R. Logan, AAVS's President at the time, said of her:

"The impression made on me by Mrs. White was this: that she was in the true sense of the word benevolent—well wishing toward all men and all living things. Not to gain applause, not to salve her conscience, but because she loved kindness and hated cruelty, she devoted her courage and energy to the defense of animals."

AAVS continues in this spirit today, and is dedicated to ending vivisection and all forms of cruelty to animals. Named for our visionary founder, The Caroline Earle White Society recognizes those who have made provisions for AAVS in their estate plans in order to continue our mission into the future. AAVS could not sustain our activities for the animals without the legacies we receive and we are deeply grateful for each and every one.

"When it comes to the last hour of your life, it will be a great consolation to feel that you always protected the poor, the helpless, and the unfortunate; and that you exercised a particular care towards animals."

Caroline Earle White



# PLANNED GIVING OPTIONS AND BENEFITS

Providing for AAVS in your estate is a powerful way to perpetuate your legacy of caring for animals while helping us achieve our mission of ending the use of animals in science. There are a variety of planned giving options:

#### Bequest - Retirement Fund - Gift Annuity Life Insurance - Real Estate - Trust

When AAVS is made aware of these arrangements, you will be welcomed into the Caroline Earle White Society in recognition of your generosity and vital long-term support. Your commitment will be an inspiration to others.

There are many benefits to planned giving for both AAVS and the donor, including:

- Reducing income tax
- Providing additional income for life to you or a loved one
- Ensuring that your specific wishes are carried out
- Passing assets to your family at a reduced tax cost
- Avoiding capital gains tax
- Making a significant gift to a cause that is very important to you

AAVS has prepared this booklet to assist you in understanding the many options available to you. However, this is not intended as legal advice, and we strongly recommend that you consult with legal and financial advisors to see which forms of planned giving are most advantageous and appropriate for your needs.

#### **BEQUEST**

A gift provided in your will is an excellent and uncomplicated way to support AAVS and help the animals. A bequest is a gift of cash or securities, while a devise is a gift of interest in real estate. **It is not necessary to have a large estate to be able to include AAVS in your will**; indeed, many of the bequests we receive are modest. For incorporation of AAVS in your will, consult your attorney, who may advise that you execute a new will or amend an existing one by adding a codicil, with wording such as:

"I give/bequeath/devise to The American Anti-Vivisection Society, a not-for-profit corporation located at 801 Old York Road, Suite 204, Jenkintown, PA 19046-1611, the sum of \$\_\_\_\_, (and/or describe the securities or real estate) for the general purposes of the Society."

As an alternative to specifying a dollar amount, **you may elect to name AAVS to receive a percentage of your estate** or the residue, the amount left over after other bequests are made.

# **CHARITABLE GIFT ANNUITY**

Establishing a charitable gift annuity (CGA) provides much needed financial support for the animals as well as lifetime income and tax benefits for you or your loved ones. CGA donors generally tend to be retired, desire to save taxes and increase cash flow, and seek the security of guaranteed income for themselves or family. **A gift annuity agreement pays a fixed amount of money to you for life** in return for a transfer of cash, marketable securities, or other assets. Payments may be received monthly or quarterly, via check or electronic fund transfer.

A charitable gift annuity could benefit you under any of the following conditions:

- You seek fixed income unaffected by fluctuating interest rates and stock prices
- You want assured payments to a surviving spouse or other family member without the delay of probate proceedings
- You are seeking to increase cash flow because of declining interest rates on fixed-income investments
- You hesitate to sell stock or mutual fund shares for reinvestment because of capital gain taxes



## **RETIREMENT FUND**

Subjected to multiple layers of taxation, retirement funds are the most heavily taxed assets that can be passed to family. However, leaving a retirement fund to AAVS will result in a charitable deduction that **offsets estate tax and eliminates income tax on the distribution**. Alternately, you may wish to designate AAVS as a beneficiary to receive a portion of the income from your retirement fund, beyond what is needed to support you and your family comfortably.

### LIFE INSURANCE

A contribution of life insurance will permit you to benefit AAVS without invading capital or redirecting other estate assets. You can donate a fully paid or partially paid policy, naming AAVS as the irrevocable owner and beneficiary. This reduces your taxable estate and also yields an income tax deduction. And if you are still paying outstanding premiums, they may be deducted as charitable contributions.

You may also designate AAVS as the beneficiary of a new life insurance policy. For relatively low cost, **life insurance allows people of modest means to make a larger gift to AAVS than through a bequest**. If AAVS is also named the owner of the policy, you may take an income tax deduction for all premium payments.

Life insurance proceeds are not subject to probate, creditors' claims, contests by heirs, or public access through probate court records. Life insurance guarantees the size of your gift in advance, since AAVS will receive the face amount of the policy promptly, upon death of the policy holder. All of these factors make life insurance a simple and attractive way of contributing.

# **SECURITIES & REAL ESTATE**

Providing AAVS with a gift of assets that have appreciated in value, such as stocks, bonds, and mutual fund shares, allows you to avoid applicable capital gains taxes.

You may also make an immediate or future gift of your residence, vacation home, commercial realty, farm, acreage, or undeveloped lot. This creates an income tax deduction for you and also eliminates the capital gains tax on the property's increase in value.

# CHARITABLE TRUSTS

Charitable remainder trusts combine the benefits of a gift and an investment, allowing you to maintain an income stream for yourself and/or another beneficiary, and then provide the remaining assets to AAVS upon the beneficiary's passing. Income allocation is dependent on the type of remainder trust which best suits your needs:

#### **ANNUITY TRUST:**

pays a *fixed amount* of the annual income from the trust assets.

#### **UNITRUST:**

pays a *set percentage* of the value of the trust assets. Unlike annuity trusts, you may add additional funds to a unitrust over time, corresponding to changes in your financial situation.

Remainder trusts allow for immediate charitable income tax deductions and may help avoid or delay capital gains taxes.

The opposite of a remainder trust, a **charitable lead trust** pays a percentage of the value of its assets to AAVS for a specified number of years. At the end of the trust term, remaining assets and any realized growth are passed to you or your family. A lead trust greatly reduces estate tax, and any subsequent growth is passed to your family free of both gift and estate taxes.



# **COMPARING PLANNED GIVING OPTIONS**

#### Every planned gift helps support AAVS's mission into the future.

YOUR GOAL:	CONSIDER THIS OPTION:	BENEFITS FOR AAVS:	BENEFITS FOR YOU:
Defer a gift until after your lifetime	Put a <i>bequest</i> in your will (pg. 2)	With your intentions clear, AAVS can count on your gift	Estate tax deduction and retention of assets during your lifetime
Maximize your family's inheritance while also benefitting AAVS	Name AAVS as the beneficiary of your <i>retirement plan</i> (pg. 2)	Your gift is made available promptly and efficiently	Reduced estate and income taxes
Provide a lifetime income for yourself or a loved one, avoid market risks	Establish a charitable <i>gift annuity</i> (pg. 3)	Your gift is secured and AAVS can plan accordingly	A lifetime income, tax benefits, and a higher rate of return from assets
Provide a large gift with relatively little cost	Name AAVS as the beneficiary of a <i>life insurance</i> policy (pg. 4)	Your gift is passed directly to AAVS without delay of probate	Income tax deductions
Avoid tax on capital gains	Give appreciated <i>securities</i> to AAVS (pg. 4)	Your gift has potential for realizing significant growth	Income tax deduction and avoidance of capital gains tax
Avoid payment of major taxes on the sale of real estate	Give all or a percentage of the <i>property</i> to AAVS (pg. 4)	Your gift provides AAVS with a tangible asset	Elimination of capital gains tax and an income tax deduction
Provide lifetime income for yourself or a loved one	Establish a charitable remainder annuity <i>trust</i> or unitrust (pg. 5)	Your gift secures future AAVS programs	A lifetime income and tax benefits
Reduce taxes on assets passed to heirs	Create a charitable lead <i>trust</i> (pg. 5)	Your gift provides immediate support for AAVS programs	Estate tax deduction, retention of assets for family





## PLANNING FOR YOUR COMPANION ANIMALS' FUTURE

Under our legal system, animals cannot own financial assets. Therefore, you cannot designate an animal as a beneficiary with rights to ownership of real estate or money. However, you can provide for the care of your companion animals in your will. In addition, many progressive states have addressed the important issue of providing for animals' care by introducing pet trust statutes.

**Pet trust statutes** are designed to ensure that companion animals can be a primary beneficiary of a trust upon the passing of their legal owner. Typically, a trust consists of funds invested to produce annual income that would cover costs of care.

Two individuals can be named responsible for fulfilling the terms of the trust—a reliable trustee to oversee financial assets and a dependable caregiver. Such an arrangement creates a system of checks and balances to ensure your pet's best interests.

Upon the passing of your companion animal, the remainder of the trust is transferred according to your wishes. You may direct distribution to individuals or to organizations such as AAVS in order to help other animals.

# PLANNED GIVING RESOURCES

Estate Planning www.estateplanning.com

AARP End of Life Planning www.aarp.org/families/end\_life

American Council on Gift Annuities www.acga-web.org

> Estate Planning for Pets www.professorbeyer.com

Pet Guardian Pet Trust Plans www.petguardian.com

Legacy Writer (legal documents) www.legacywriter.com



Founded in 1883, the American Anti-Vivisection Society (AAVS) was the first nonprofit animal advocacy organization in the United States established to end the use of animals in research, testing, and education. AAVS works with students, parents, educators, other nonprofit organizations, policy-makers, the media, and members of the scientific community to legally and effectively end the use of animals in science through education, advocacy, and the development of alternative methods to animal use.



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